#### **Contact Me**

St. Louis, Missouri alyssamuschal24@gmail.com 217.358.8768



Aspiring Art Director | Creative Specialist | Illustrator

#### **About Me**

I'm an aspiring art director with experience in visual and multimedia design, currently pursuing an Associate in Arts. I've worked for America's Incredible Pizza Company, Jaycox Brands, and Forum Brands, where I contributed to a range of projects including video production, visual design, and brand identity. I've also gained freelance experience in brand design—specializing in logos—brand guidelines, and social media content. My goal is to lead creative teams and projects that merge artistic vision with strategic marketing objectives. Outside of design, I enjoy photography, creating custom gifts, and cycling.

## **Work History**

2022 Creative Specialist

Forum Brands

2021 Creative Specialist

Jaycox Brands

2018 **Marketing Assistant** 

Incredible Pizza Company

2014 **Production Assistant** 

Jelleybean Shirts & Signs

# **Expertise**

**Adobe Illustrator** 

St. Louis Community College

**Adobe Photoshop** 

St. Louis Community College

Adobe InDesign

St. Louis Community College

### Education

2025 Saint Louis Community College

2015 Missouri State University

2014 Richland Community Collge

# **Accomplishments**

2025 **Dean's List** St. Louis Community College

2024 Dean's List

St. Louis Community College

2022 Fundamentals of Digital Marketing
Google Digital Garage

2015 Dean's List

Missouri State University



